



Mission:

The Young Women's Alliance (YWA) is an organization of women that empowers its members to develop personally and professionally through educational programs and opportunities to lead, network and serve

Membership:

Created by women, in support of women, YWA is devoted to the professional and personal development of female business and civic leaders in our community. Through training, education, mentoring, community organizing and resource leveraging/sharing, we strive to develop women's leadership skills, create long-lasting friendships, build support systems, and participate in meaningful community events. The YWA seeks a diverse group of women with regards to race, age, background and industries, who are active in their communities and possess a strong commitment to advancing and supporting other women.

YWA Foundation:

The Young Women's Alliance Foundation is a 501(c)(3) non-profit organization created by the Young Women's Alliance in 1997. The Foundation empowers tomorrow's female leaders by awarding educational scholarships for girls and women and providing grants to the organizations that serve them, ultimately inspiring all women to give back to their community.

Public Events and Fundraisers:

General Meetings

YWA hosts monthly General Meetings that are open to both members and non-members. These meetings offer networking opportunities, organizational news, and professional development. They also feature distinguished Austin speakers, who share their experience and advice to help our members grow professionally and personally. Previous speakers include business executives, networking consultants and community leaders. General Meetings are held on the third Wednesday of each month at the Austin Woman's Club, located at 710 San Antonio Street in downtown Austin. Free parking is available at Nueces and 8th Street, and wine and hors d'oeuvres are served compliments of YWA. General meetings are free for members who pre-register online, and \$10 for non-members.

Austin Under 40 Awards

The Austin Under 40 Awards (Au40) has been an annual Austin institution since March 1997 when the Young Women's Alliance and Young Men's Business League first joined together to recognize Austin men and women under the age of 40 who achieve extraordinary professional success and demonstrate outstanding community service.

Over the past 11 years, this event has raised more than \$265,000 for the Austin Sunshine Camps and the YWA Foundation. These funds have sent thousands of at risk youth to summer camp, supported year-round mentoring and tutoring activities, and funded educational scholarships for women. Past Au40 winners include Michael Dell, Lance Armstrong and Mayor Will Wynn.

For more information, please visit: www.austinunder40.org.

YWA Foundation Fashion Show

The Annual YWA Fashion Show, Fashion Evolution, is produced entirely by YWA members, and all proceeds benefit the YWA Foundation.

In 2011, stylish Austinites turned out to support our 7th Annual Fashion Evolution on August 12, 2011 at Ballet Austin. The Show featured clothing and accessories from Austin boutiques, and hair and makeup by local salons. The funds raised will be used to fund higher education scholarships and provide grants to organizations dedicated to empowering, educating, and enriching the lives of girls and women in Central Texas.

For more information and to purchase tickets, please visit: www.ywafashionevolution.org

Leadership:

YWA Board of Directors 2011-2012

- President- Kate Stoker
- President Elect- Lynley Prather
- Immediate Past President- Bronwyn Blake
- VP of Alumnae Relations- Bethany Thomason
- VP of Community Service- Bonnie O'Neil
- VP of Finance- Lindsey Callegari
- Co-VPs of Marketing- Courtney Bunte & Sarah Zomper
- VP of Membership- Sally Pretorius
- Co-VPs of Operations- Andra Seely & Vanessa Fuentes
- VP of Programs and Events- Ellie France

YWA Foundation Board of Directors 2011-2012

- President- Kate Stoker
- Senior Vice President- Sandra Rivera
- Immediate Past President- Bronwyn Blake
- VP: Austin Under 40 Awards-Crystal Pharr
- VP of Foundation Development- Kristen Reynolds
- VP of Finance- Lindsey Callegari
- VP of Foundation Giving- Paige Deegan
- Co-VPs of Marketing- Courtney Bunte & Sarah Zomper
- Co-VPs of Operations- Andra Seely & Vanessa Fuentes

Media Contact:

Courtney Bunte, Vice President of Marketing
marketing@youngwomensalliance.org
(512) 966-0458

Advisory Council:

The YWA Advisory Council is a select group of Austin's business and community leaders who serve as advisors and mentors for the YWA Board of Directors and guest speakers at meetings. Council members serve YWA for a term of three years and meet regularly with the YWA Board of Directors. Most recently, YWA Advisory Council members have given their time and expertise to such events such as the annual YWA Advisory Council Panel Meeting, service on the Austin Under 40 selection committee, and assistance with organizational improvements and strategic planning.

Advisory Council members are available to the YWA Board of Directors in a general mentor capacity as well as to answer more specific questions regarding their respective committee, organizations they serve or leadership roles they hold within the Austin community.

Current Advisory Council:

- Julie Shannan, Deputy Director, GIRLSTART
- Martha Smiley, Of Counsel, Winstead
- Mary Dean, Founder/CCO, Kickskirt
- Tracey McCoy, Regional Sales Manager, Johnson Controls, Inc.
- Kerri Qunell, Director of Marketing, St. Edwards University
- Dave Shaw, President, Russell Shaw
- Heather McKissick, President/CEO, Leadership Austin
- Kelsey August, CEO, Lone Star Direct
- Libby Malone, Director of Community Relations, Grande Communications
- Cookie Gregory Ruiz, Executive Director, Ballet Austin
- Carol Thompson, The Thompson Group

YWA's Immediate Past President, Bronwyn Blake, serves as the liaison to the Advisory Council.